

Wednesday, June 12, 2024 Agenda

Park County Housing Coalition Steering Committee

4:00 pm - 5:30 pm | HRDC, District IX Livingston Office, 121 S 2nd Second Street

MEETING MINUTES

Present: Jamie Isaly, Kris Smith, Carrie Holder, Becky Miller, Sam Ricketts, Geoff Anderson

Staff: Katherine Daly, Barb Oldershaw

Virtual: Lila Fleishman (staff), Samantha Ricketts

Regrets: Hannah Wologo, Grant Gager, Tawnya Rupe

- **Call to Order - 4:06 p.m.**
- **Roll Call - 4:07 p.m.**
- **Public Comment (5 min) - 4:08 p.m.**
 - Katherine called for public comments and there were none.
- **Welcome Back (10 min) 4:08 p.m.**
 - **Review of April meeting**
 - Debriefed ADU financing workshop, which we generally thought met our goals for education, empowerment, and outreach.
 - Started discussing options for Give-a-Hoot. We will share updates on that today.
 - Talked about public participation in PCHC meetings
 - **Purpose of today's meeting**
 - Discuss Housing Heroes proposal from Kris King at LBID
 - Discuss Fall ADU Financing Workshop plans
 - Finalize our plan for Give-a-Hoot
 - **Updates since April meeting**
 - ADU financing workshop materials have been uploaded to PCHC's website, including a video of the event.
 - Funding:
 1. We were recommended for another \$25,000 in funding for FY 2024-2025 from the City of Livingston. This will help support the PCHC Program Manager for another year.
 2. Thank you again to Opportunity Bank for identifying and sponsoring a \$10K FHLB Des Moines grant, which the PCHC received in May.
 - Discussion on HAP Tool: EAHP
 1. A business in Livingston may be interested in the EAHP program.
 2. KD is developing an EAHP flyer.
 - Discussion on HAP Tool: Livingston Zoning Reform

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1. **Call to Order**
2. **Roll Call**
3. **Public Comment**
Individuals are reminded that public comments should be limited to items over which the Park County Housing Coalition has supervision, control, jurisdiction, or advisory power (MCA 2-3-202)
4. **Review of April meeting and follow-up items**
5. **Fall ADU Workshops for Homeowners**
6. **Give-a-Hoot Plan**
7. **Adjournment**

Ground Rules

Respect Each Other

Listening is important
One person speaks at a time (no interrupting)

Respect the Group

Make your points succinctly
Everyone has a right to talk

It's OK to Disagree – Agreeably

Challenge ideas, not people
No “zingers” or cheap shots
Disagreement is an opportunity to learn

Keep the Conversation Constructive

Speak from your experience
Explain your reasoning
Keep an open mind

Posted June 6, 2024

Housing Heroes Program

This is voluntary participation, not regulatory and the PCHC would nominate candidates and reach out to them.

Begin with those in City limits, preferably in high-visibility areas. Initial goal, quarterly, could be monthly eventually.

Heroes would need several simple feature elements; an image of their unit/property or self (optional) and one sentence about their Hero Category and one sentence (quote) about what they chose to invest in housing solutions in Livingston.

Balance of people who have:

- 1) built ADUs for workforce housing
- 2) donated land for workforce housing
- 3) changed Short Term rental unit to workforce housing

Marketing: could be featured in Park County Community Journal, Enterprise, PCHC and LBID websites/social media and pitched to TV stations

Need: reach out to local businesses who want to participate with a discount of their choosing for a month (is one month the sweet spot?) at their business, Kris

Need: Housing Hero graphic, Megan Eubank

Graphics include: window decal, yard sign, Housing Hero postcard with participating businesses listed on the back

Fall 2024 ADU Workshop Series for Homeowners

Working Plan

PCHC will host a four-part workshop series to prepare participants to construct accessory dwelling units (ADUs). The goal is to assist and incentivize homeowners in Livingston and Gardiner interested in renting their ADUs to local workers and/or utilizing them for multi-generational living and aging in place.

July	Publicity: <ul style="list-style-type: none"> ● Announcement of AARP grant and fall workshop program ● Registration opens for workshop
August	Workshop registration closes
September	Kickoff events: <ul style="list-style-type: none"> ● ADU walking tour of Livingston. Anyone can participate. ● ADU walking tour of Gardiner. Anyone can participate.
	Virtual ADU financing workshop: <ul style="list-style-type: none"> ● April ADU financing presentation, potentially accompanied by the Casita Coalition's ADU finance guide for homeowners ● Adapted version of City of Sacramento ADU financial calculator ● Example budgets from homeowners currently building ADUs ● Info session/Q&A with local lenders
October	Virtual ADU property management workshop: <ul style="list-style-type: none"> ● Montana Landlord Association materials ● Info session/Q&A with local property managers and folks who have ADUs
November	Virtual ADU design workshop: <ul style="list-style-type: none"> ● AARP HomeFit guide ● Example floorplans from local homeowners ● Info session/Q&A with local architects, builders, and folks who have built or are building ADUs
December	Virtual ADU construction and permitting workshop: <ul style="list-style-type: none"> ● City of Livingston ADU flyer (in development) ● Park County ADU flyer (in development) ● Info session/Q&A with staff of relevant agencies (e.g., planning department, health department, etc.) ● Feedback session on incentives for deed restrictions or other agreements that allow for local workforce housing and multigenerational living/aging in place

Needs:

- Homeowners with ADUs to participate in Livingston and Gardiner
- Volunteers for each event